

[Date]

The Honorable [name of legislator] Address
City, State ZIP

RE: [Bill # or Subject]

Dear [Senator/Representative] [Last name of legislator]:

I am writing to urge the state Legislature to act immediately on the issue of developing a dedicated source of funding for state tourism. Connecticut's underfunded tourism sector needs immediate attention. Our neighboring states, i.e. New York and Massachusetts, have spent considerably more to lure away tax revenue from our state, and as a result, left us behind in achieving greater economic growth and vitality for our residents.

[Insert additional comments that personalize the letter]

Connecticut needs to be more committed to tourism as a vehicle for achieving greater economic development, job growth, environmental conservation, and historic preservation, as well as bolstering our arts and culture education and programming. The first step to reaching this goal would be for the state Legislature to meet and address this issue. Harnessing the power of tourism should not be delayed any longer.

Thank you for your attention to this critical issue. Connecticut's citizens need immediate action. Tourism works and should be embraced.

Sincerely,

[Your name] Address
City, State ZIP Telephone number