



Join us as we rally for stronger public support of tourism in Connecticut.

Let's embrace tourism together as a solution to the state's economic challenges.

## TOURISM ADVOCACY DAY

Monday, April 24 2017

State Capitol • Old Judiciary Room • Hartford, Connecticut



**9:30 a.m.**  
Registration & Coffee

**10:00 a.m.**  
Welcome Remarks

**11:00 a.m. - 3:00 p.m.**  
Meet/Greet Legislators

**12:30 p.m.**  
Tourism Caucus Public Hearing  
Legislative Office Building  
Room 1C

The Connecticut Tourism Coalition, an alliance of advocates from all sectors of the Connecticut tourism industry, is presenting this day to advocate for a more sustainable source of annual funding for tourism to better strengthen and bolster the Connecticut economy.

Our state needs to be more committed to tourism as a vehicle for achieving greater economic development, job growth, environmental conservation, historic preservation, quality of life and tax revenues, as well as bolstering our arts and culture education and programming.

Harnessing the power of tourism should not be delayed. Connecticut's citizens need immediate action.

**For more information, please visit [www.tourismCT.com](http://www.tourismCT.com).**