

The Connecticut Tourism Coalition is comprised of various association and industry-supporting organizations whose main goal is to affect change in the Connecticut tourism industry by **addressing key legislative, regulatory and budgeting issues** through public education.

Mission & Vision

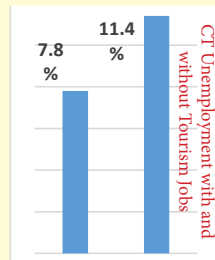
Bring together the strength, numbers and influence of Connecticut's tourism proponents to create one powerful, inclusive, and coordinated tourism advocate. Through one collective voice, our joint advocacy effort is determined to **advocate for a dedicated source of annual funding** that will help strengthen and bolster the Connecticut economy.

The Impact of Tourism



**121,527 DIRECT and
INDIRECT JOBS!**

CT Dept. of Tourism,
Economic & Community
Development



\$ **\$260
MILLION**

Hotel Receipts
Subject to
Room Occupancy Tax

Source: CT Dept. of Revenue



**\$640 Additional
Tax Owed per CT
Household without
15% Hotel Bed Tax**

\$14.7 Billion in total traveler spending **\$1.7 Billion in total tax revenue**
Conservative studies indicate for every \$1 spent on tourism, at least \$3 dollars are returned in state income.

MESSAGE FROM STEPHEN P. TAGLIATELA
PRESIDENT OF THE TOURISM COALITION
Managing Partner, Saybrook Point Inn, Marina & Spa
Partner, Franklin Construction

There are a number of groups, associations and other member-based organizations that compete for your time and attention; the Tourism Coalition offers you an opportunity to participate on a limited basis, yet positively influence the CT economy in ways that would be difficult to accomplish on your own, or through any single organization. We have strength in numbers.

Our efforts are designed to address the following:

- Jobs and ECONOMIC DEVELOPMENT
- TAX REVENUE without raising taxes
- Social Responsibility & Sustainability
- Small and large Business Retention and Growth
- PRO-BUSINESS CLIMATE
- Resident Retention
- Positive Public Image for CT
- Historic and Environmental Preservation

Please join us, and help educate and convince others that now is not the time to cut tourism funding, but increase it! Help preserve our economic future now, and for future generations.



Stephen P. Tagliatela
President



Incorporated 501 (c)(4)
A Bipartisan Organization

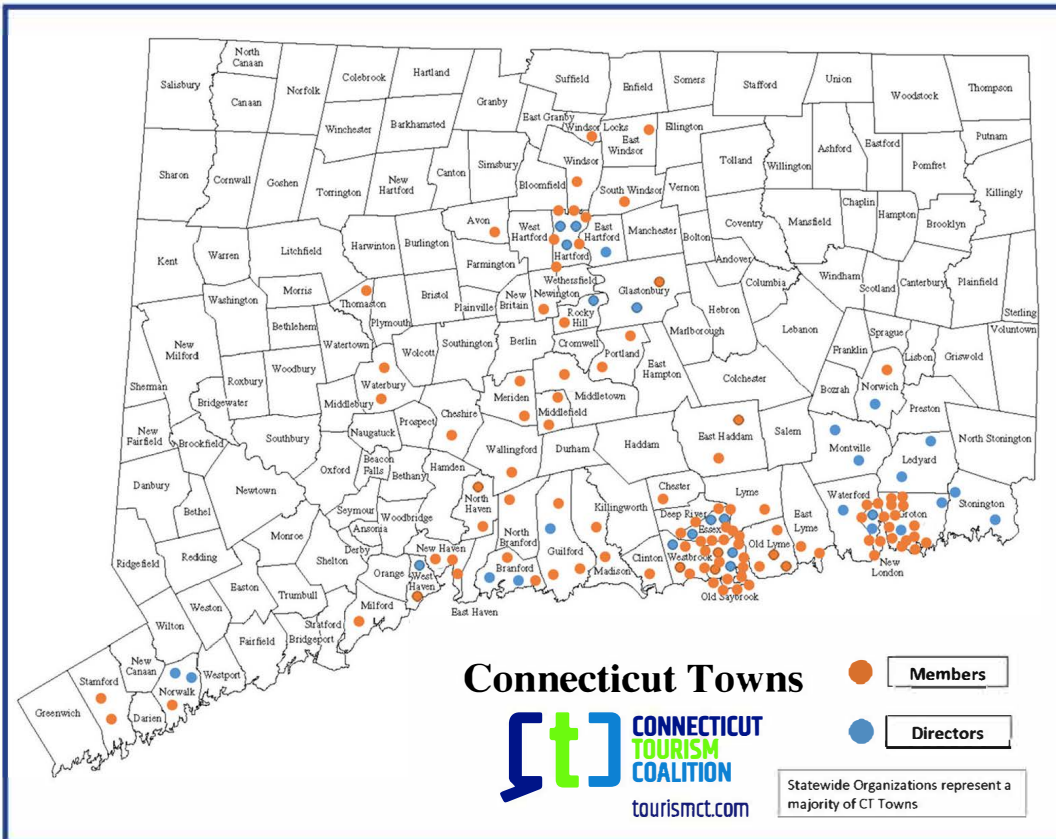


Who is the Tourism Coalition?

THIS IS A PARTIAL LIST



- METROPOLITAN CT CHAMBERS OF COMMERCE**
- GREATER NEW HAVEN BRIDGEPORT REGIONAL BUSINESS COUNCIL
 - BUSINESS COUNCIL OF FAIRFIELD COUNTY
 - THE METROHARTFORD ALLIANCE
 - MIDDLESEX COUNTY CHAMBER OF COMMERCE
 - CENTRAL CONNECTICUT CHAMBER OF COMMERCE
 - CHAMBER OF COMMERCE OF EASTERN CONNECTICUT
 - THE WATERBURY REGIONAL CHAMBER
 - BRIDGEPORT REGIONAL BUSINESS COUNCIL



PLEASE JOIN THE CAUSE

and preserve the economic future of your business and the families of your employees by helping us educate others that tourism funding is not an expense, rather the means to an economic driver and a generator of tax revenue.

General Membership \$250
Board Memberships \$1,500
(subject to board approval)

Contact Frank Burns
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Visit www.TourismCT.com for additional information, including a full presentation that can be downloaded, legislative agenda, press gallery, coalition members, and a membership application.